

CALL FOR SPONSORS



The award-winning SMPS Austin Black + White Bash is back, bringing together over 200 A/E/C industry professionals for a festive cocktail party + awards ceremony. The event, which is sure to sell out again this year, celebrates the marketing and business development achievements of A/E/C firms and individuals across the Austin area.

The Eighth Annual Black + White Bash will be held on Thursday, April 4th at Brazos Hall, an indoor event venue in the heart of Downtown Austin, and will feature an open bar, heavy hors d'oeuvres, live music, a photo booth, networking and much more. We will continue our VIP champagne reception before the event for our event-level and VIP sponsors, awards judges, MCA finalists, and past program speakers.

We are currently soliciting sponsorships for the event, so secure your spot now to get the most out of your sponsorship dollars!

Questions? Please reach out to Emma Wilkins at emma.wilkins@kimley-horn.com.



CALL FOR SPONSORS



EVENT SPONSOR \ \ \$2,000

- ▶ Six tickets to the Black + White Bash
- ▶ Six tickets to the VIP champagne reception
- ▶ Prominent logo placement at event
- ▶ Firm recognition during ceremony & associated events
- ▶ Advertising on promotional communications
- ▶ ~~SIX AVAILABLE~~ **TWO AVAILABLE**

BAR SPONSOR \ \ \$1,500

- ▶ Five tickets to the Black + White Bash
- ▶ Sponsor name incorporated into a signature cocktail
- ▶ Logo included on signage at bar
- ▶ Advertising on promotional communications
- ▶ Firm recognition during awards ceremony
- ▶ ~~TWO AVAILABLE~~ **SOLD OUT**

AFTER PARTY SPONSOR \ \ \$1,500

- ▶ Five tickets to the Black + White Bash
- ▶ Logo included on after party invitation + signage
- ▶ Advertising on promotional communications
- ▶ Logo included on after party collateral (cups/koozie)
- ▶ Firm recognition during awards ceremony
- ▶ **TWO AVAILABLE**

PHOTO BOOTH SPONSOR \ \ \$1,250

- ▶ Four tickets to the Black + White Bash
- ▶ Logo at photo booth + included on photo print outs
- ▶ Advertising on promotional communications
- ▶ Firm recognition during awards ceremony
- ▶ ~~TWO AVAILABLE~~ **SOLD OUT**

RIDE SHARE SPONSOR \ \ \$750

- ▶ Two tickets to the Black + White Bash
- ▶ Logo included on rideshare vouchers
- ▶ Advertising on promotional communications
- ▶ Firm recognition during awards ceremony
- ▶ ~~FOUR AVAILABLE~~ **TWO AVAILABLE**

HORS D'OEUVRES SPONSOR \ \ \$1,500

- ▶ Five tickets to the Black + White Bash
- ▶ Sponsor logo included on appetizer napkins
- ▶ Logo included on signage by food during event
- ▶ Advertising on promotional communications
- ▶ Firm recognition during awards ceremony
- ▶ ~~TWO AVAILABLE~~ **ONE AVAILABLE**

VIP RECEPTION SPONSOR \ \ \$1,250

- ▶ Four tickets to the Black + White Bash
- ▶ Four tickets to the VIP champagne reception
- ▶ Logo included on VIP reception invitation + signage
- ▶ Advertising on promotional communications
- ▶ Firm recognition during awards ceremony
- ▶ ~~TWO AVAILABLE~~ **ONE AVAILABLE**

ENTERTAINMENT SPONSOR \ \ \$1,250

- ▶ Four tickets to the Black + White Bash
- ▶ Logo included on stage
- ▶ Advertising on promotional communications
- ▶ Firm recognition during awards ceremony
- ▶ ~~TWO AVAILABLE~~ **SOLD OUT**

AWARD SPONSOR \ \ \$500

- ▶ One ticket to the Black + White Bash
- ▶ Firm recognition during awards ceremony
- ▶ Advertising on promotional communications
- ▶ ~~EIGHT AVAILABLE~~ **THREE AVAILABLE**

SPONSOR + REGISTER NOW!