

APPLICANT INFORMATION

All submissions must have been created locally between January 2025 through December 2025 and pertain to content that is focused on the A/E/C industry. Award winners will be announced during SMPS City Limits on April 9th, 2026. The winning projects will be prominently displayed throughout the event, allowing attendees to appreciate and celebrate the outstanding work while winners are publicly recognized. **All submissions must be locally completed in the Austin area and cannot be submitted to any other SMPS chapter MCAs.** Professional marketing organizations that wish to submit must do so in partnership with an A/E/C firm.

SUBMISSION DETAILS

All entries for the 2026 competition must be submitted digitally via [Dropbox](#). Online submission closes at **5:00 pm CST on Thursday, March 12, 2026**. **NO LATE SUBMISSIONS WILL BE ACCEPTED.**

SUBMISSION FEES: Members \$80 | Non-Members \$100

SUBMISSION CRITERIA

- + Use the PowerPoint template provided (linked below)
- + Creative Brief should be the first slide of your project presentation.
- + If awarded, the second slide will be displayed during the awards ceremony.
- + Create a one-sheeter overview (5x7) of your award to be displayed in the Awards Program booklet.
- + Images/text must remain within the bounds of the slide and beneath the header.

CATEGORIES TO SUBMIT FOR:

BROCHURE

A print or digital publication describing your firm's capabilities. A brochure is primarily used to introduce a company, organization, product or service and inform prospective customers or members of the public of its benefits. Submittal Requirements: Include a pdf of the printed brochure. If entering a digital brochure, include a URL to view the original digital format.

PROMOTIONAL CAMPAIGN

A comprehensive, multi-tactic external campaign that took place over a period of time to promote a specific message, event, program, or project. The campaign can be a series sent via mail, email, social media, or a combination of the platforms. There should be at least three mailers, emails, and/or posts. Submit screenshots of your emails or social media posts and/or photos of your collateral.

INTERNAL COMMUNICATIONS

Any print or digital communications vehicle intended for an employee audience, including but not limited to a recognition program, awards program, or communications associated with mergers, acquisitions, or new business-line initiatives.

SPECIAL EVENT

Print and/or digital pieces produced for one-time use to promote a special event including but not limited to an anniversary, new name, office opening, dedication, or groundbreaking.

HOLIDAY PIECE

A digital or print piece produced for one-time use to promote a generally recognized holiday; examples include, but are not limited to, a greeting card, client appreciation gift, etc.

CORPORATE IDENTITY

A consistent graphic image applied to your firm's print and/or digital collateral materials for the purpose of a new corporate identity OR a rebranding of your firm. Submit a sampling of materials that convey your firm's corporate identity (along with before-and-afters for rebranding entries). This includes, but is not limited to, logos, stationery, business cards, brochures, newsletters, website, and promotional items.

VIDEO

A video created for external or internal communication purposes.

[DOWNLOAD POWERPOINT TEMPLATE HERE](#)

[PURCHASE ENTRIE\(S\) HERE](#)

QUESTIONS?

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